

Now

[Company]
[department]
[primary goal]
[year]

Objectives:

- 1.
- 2.
- 3.
- 4.
- 5.

Values:

- Integrity true to our word
- Leadership creating a vision & showing the way
- Passion taking ownership, excited, enthusiastic
- Innovation forward thinking that dares to be different
- Excellence being the best they can be

Scoreboard

- 1.
- 2.
- 3.
- 4.
- 5.

HOW

STRAATEGIES	Measure (KPI – what will you see when it is done?)	Who	When
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			
9.			
10. 10			
11. 11			